

FCL: SEC: SE: 2021:18

12th February 2021

**Bombay Stock Exchange Limited
National Stock Exchange of India Limited
Luxembourg Stock Exchange**

Sub: Intimation by the Company – Launch of new Product

Dear Sirs,

Pursuant to the regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations 2015, and in continuation to our earlier letter Ref FCL:SEC:SC:21:17 informing Unaudited standalone and consolidated financial results for the quarter ended 31st December 2020, we are pleased to inform you that the Board of Directors at its meeting held on 12th February 2021 also approved launch of Conduit Pipe and Accessories for construction Industry. These products will be manufactured at the Company's newly set up plant at its Goa facility.

With its wide network of about 150000 retailers, the Company expects market penetration to be quick and for this product segment to also contribute to its growth in the coming periods.

We request you to kindly take the same on record and arrange to have the same updated on the Website of the Exchange at the earliest.

**Thanking you,
Yours faithfully
For FINOLEX CABLES LIMITED**


**Gayatri Kulkarni
Compliance Officer**