

Finolex Cables Limited

Finolex Cables is among India's leading electrical and telecommunication cable companies. It is rapidly transforming from a manufacturer of wires and cables into an electrical products company, by expanding its product portfolio to market products like lighting, water heaters, fans, switches, switch gear, and electrical conduits. This, reinforces its reputation of offering innovative products that cater to the needs of modern households.

Finolex Cables, has recently entered into the room heater segment and launched an attractive array of variants. Additionally, the company has expanded its fibre capacity from 2 million to 3.5 million km per year and its fibre-optical cable capacity to 10,000 km cable per month.

Recognizing the undeniable benefits associated with large volumes, Finolex Cables has enhanced its capacities at its state-of-the-art manufacturing facilities spread across Goa, Maharashtra & Uttarakhand. To give flexibility to its supply chain, the company has established a network of 600 distributors, 4000 Channel partners & over 1,50,000 retailers, all connected by an effective SAP system.

Finolex Cables is constantly working at introducing innovative technologies and enhancing technical competencies while prioritizing customer requirements, quality and environmental concerns. A modest journey that began in 1958 has spanned a course of six eventful decades. Over time Finolex Cables has developed excellent relationships with institutional and retail customers by providing highest level of safety standards and unmatched quality and service, making it one of the most trusted brands of the country.
